

GEORGIOS ALEXOPOULOS

Peristeri Attikis T.K

13132, Peristeri

+30 6950231457

geo_alexopoulos@yahoo.gr

WORK EXPERIENCE

E-commerce Specialist & Web Administrator

Ikea Greece [05-05-2025- 20-03-2026]

- Ensured the smooth operation of the online store.
- Created, updated and edited product listings and landing pages.
- Conducted photo editing, managed newsletters and updated supplier price lists.
- Prepared monthly reports on website performance and sales.

E-commerce Specialist

Telis Kikeris e-shop [15-01-2024 – 05-05-2025]

- Ensured the smooth operation of the online store.
- Created, updated and edited product listings and landing pages.
- Conducted photo editing, managed newsletters and updated supplier price lists.
- Prepared monthly reports on website performance and sales.

Web Administator

Tserpelis eshop [01-08-2022 – 10-01-2024]

- Managed and maintained websites(CMS, hosting, domains) ensuring optimal performance and availability.
- Monitored uptime, troubleshoot technical issues, and resolved errors promptly.
- Optimized website speed and implemented technical on-page SEO improvements.
- Ensured website security through regular updates, backups, SSL management, and threat prevention.

Volunteer Web Developer

Citycampus.gr [01/01/2020 – 31/12/2022]

- Part of the IT team, contributing to website development and maintenance.
- Assisted in implementing web technologies and improving website functionality.

Retail Sales Consultant

Vodafone S.A. [01/01/2017 – 31/12/2020]

- Collaborated with different departments to align with strategic business goals.
- Achieved a 41% increase in sales by implementing targeted sales techniques and customer engagement strategies

EDUCATION AND TRAINING

MSc in Information Systems

Hellenic Open University [09/2019 – 08/2023]

BSc in Business Planning and Information Systems

University of Applied Sciences of Patras [15/09/2010 – 15/06/2016]

Digital Marketing

Google [2022]

WordPress

Vellum [2019]

DIGITAL SKILLS

Microsoft Windows / Office Suite / WordPress / WooCommerce / HTML5 / CSS3 / Python

LANGUAGE SKILLS

Mother tongue(s): Greek

Other language(s): English C2

COMMUNICATION AND INTERPERSONAL SKILLS

Professional Skills

- Strong communication and negotiation skills
- High sense of responsibility and attention to detail
- Enthusiastic, proactive and passionate about problem-solving